

America's War Answer our SECOND LIBERTY LOAN



LOSEN your purse strings, sons and daughters of Columbia, and take the bonds of the Second Liberty Loan. Buy them till the pinch of buying brings to your heart the glow of a good investment made and a good deed done. Buy U. S. Government Liberty Bonds. If you have one, buy another, and sell two more bonds to two other good Americans.

The Bonds are your answer, our answer, the one answer we, as an undivided people, loyal to the cause of human rights can make to the World War.

The eyes and ears of the world are strained for our answer. The eyes and ears of our enemy, more eagerly than the eyes and ears of our allies.

Strike the answer home that there may be no doubt of the answer.

Our young manhood answers as our boys go to the firing line; our farmers answer in food for our fighting men; our manufacturers answer in shoes and uniforms, gas masks, big guns, little guns, powder, shot and shell; our ship-yards in food ships and fighting ships. But they speak the answers of individuals. The Liberty Loan speaks for our whole people. Let our answer tell friend and foe, that we know we are fighting for human rights, and stand behind our demand:

"The World Must Be Made Safe For Democracy"

Put every dollar you can spare into a Liberty Bond. Never before could your dollar buy so much. It buys safety for your country, your homes and your children, now and for years to come. It buys life and liberty without taking a cent away from you. It fights for us, and pays for the privilege of fighting. It fulfills a duty which has the combined rewards of a good deed and a good investment.

For the Second Liberty Loan is the best investment in the world today. A Liberty Bond is money which pays you a 4 per cent income, and is only semi-taxable. Always safe as gold, always worth its face value, every Liberty Bond, with the end of the war, is sure to be held at a premium.

You men and women with a few dollars to invest

can put them to fighting for your homes—at the same time they bring you an income.

You may buy Liberty Bonds as small as \$50 and pay for them by installments.

Go to the nearest bank, the nearest postoffice, the nearest department store, or send to the United States Department for a Liberty Bond.

Other lands of Democracy are making their fight and sacrifices for Democracy.

The hour of America's opportunity and privilege strikes. Lend your utmost to your government. Buy her Bonds. Buy, and in buying strike our answer home, that the world may know beyond a doubt that America's War Answer, "Makes the World Safe for Democracy."

Berberich's

Washington's Largest and Most Progressive Shoe House—
Established 1868

1116-22 7th St. N. W.

813 Penna. Ave.

Design By
Ethridge Company
William H. Rankin Company
Chicago—New York